

Subject Thematic/Syllabus

Subject name:	Scientific Publication Writing
Credits:	6
Term:	2
Subject code:	KDOSA007F2
Name of the responsible institution:	István Széchenyi Economics and Management Doctoral School
Code of the responsible institution:	KPHD
Name of the responsible person/people for the subject:	Tóth Balázs István Dr. habil.
Subject requirements:	grade upon work
Subject weekly hours (lecture/practice):	-
Subject term hours (lecture/practice):	16/0

Purpose of education:

This is an interactive course on strengthening academic writing skills for students who have begun a course of study at the doctoral school. This subject contains practical advice on how to write scientific publications, especially how to prepare manuscripts (articles) for scientific journals.

Subject content:

1. Course schedule (topics)

1. The manuscript: structure, content, formal requirements. How to write an academic article of high quality? Novelty of research and centrality of the theme with respect to the journal's profile. Aims and scope of journals. The features of a good paper. The features of a good book review.
2. The outline of the paper: main structural units / sections of the paper I.: the title, the abstract, the keywords, the JEL codes, acknowledgements, disclosure statements, references, annexes. Referencing styles (Harvard, APA, Footnote method).
3. The outline of the paper: main structural units / sections of the paper II: introduction, literature review, materials and methods, results, discussion, conclusion. Tables and figures.
4. Editing, formatting and proofreading manuscripts. The process of manuscript submission to academic journals. The peer review process and its stages.

2. Applied teaching methods of the subject and activities of the students:

This course uses didactic and hands-on training to develop competency in writing scientific publications.

3. Knowledge to be acquired, application skills to be acquired and competences:

Students engage deeply with the most relevant issues of scientific publication writing.

Accountability and evaluation system:

1. Course and exam requirements

Class participation according to the Academic Regulations for Students. This course requires presence and active participation in class. Students must submit a book review (approx. 5000 characters in length).

2. Assessment and grading

1 (fail) – 5 (excellent) based on the quality of submitted book review.

Obligatory literature:

1. Literature:

Slides available in PPT/PDF formats are provided by the lecturer.

Jonker, J. – Pennink, B. (2010): *The Essence of Research Methodology: A Concise Guide for Master and PhD Students in Management Science*. Springer, Heidelberg, New York. Ch. 1, 6, 7, 8.

Ecarnot F. – Seronde, M.F. – Chopard, R. – Schiele F. – Meneveau, N. (2015): Writing a scientific article: A step-by-step guide for beginners. *European Geriatric Medicine* 6(6) 573–579.
<https://doi.org/10.1016/j.eurger.2015.08.005>

2. Recommended readings:

Supplementary material available in Word/PDF formats are provided by the lecturer.