

FIRST CALL

**The University of Sopron
Alexandre Lamfalussy Faculty of Economics**

is organizing an International Scientific Conference entitled

„GEOPOLITICAL STRATEGIES IN CENTRAL EUROPE“

joint event of the Hungarian Science Festival

Date: 9 November 2017

Venue: Campus of the Faculty (H-9400 Sopron, Erzsébet str. 9.)

We have the honour to invite to the conference the representatives of higher education institutions, government and business, as well as colleagues and experts interested in the subject.

Planned topics/sessions:

- Economic and Social Opportunities for Cooperation in the Carpathian Region;
- Cultural Heritage and Social Development;
- Featured Touristic Regions, Tourism Development Strategies;
- Global Challenges and Regional Processes;
- Methodological Issues of Economical Processes' Analysis;
- Creative Business Strategies;
- Financial Responsibility, Capital and Money Markets;
- Competitiveness, Innovation, Social Responsibility;
- Sustainable Development;
- Networks in the Economy and in the Society;
- Marketing.

Requirements for the abstract and the paper are available on the conference website.

The accepted papers will be published on a CD with ISBN number.

Following the editing process, the high-level papers will be published in the "Journal of Economy & Society" or "E-conom" journal of the Faculty.

Official languages of the conference: Hungarian, English and German

Conference fee: 100 EUR

which covers the costs of printed abstracts book and CDs (volume of essays), refreshments (coffee, mineral water) and lunch.

If you wish to participate in the conference, please complete the on-line application form **not later than 20 October 2017.**

On-line registration: <http://konf.lkk.uni-sopron.hu/>